



HAWK TALK

August 2008

Parents,

As the season starts, it is important to remember the 3 main goals of HEAA:

- 1) Teach proper techniques of football/cheer.
- 2) Instill hard work lessons that your children will carry with them as they grow up.
- 3) Show your children how much the coaches love football/cheer so they can learn to love it too.

HEAA is successful because we continue to have kids that have fun and compete to the best of their ability. We hope that your kids will work hard in the classroom and at home. This all starts with what they will learn on the field.

There are several fun things that we have planned coming up. Check with the website or your Team Moms for updates. August 23rd is a busy day. The boys will be bussed to certification, then return for the annual walk-a-thon right after. The walk-a-thon is our ONLY fund-raiser of the year. **We ask for EVERY child to bring in \$30 of pledges.** This money is used towards post season travel, bowl games and extra costs that come up. Every child will participate. That night is our "Kick-Off" party. More details will be out soon. This is sure to be a fun night- so line up your sitters now!

If you have any questions during the year, remember that to start with your coach. If that doesn't get your issue resolved, go to the commissioner next. Whatever we can do to help you out, let us know.

Finally, the time is coming to sign up to volunteer. We don't ask for much, just some help in the concession stand or with game day things. Please don't make the Team Moms beg or track you down. Many programs charge a fee that is refunded if you volunteer. We don't do that since we always have first class parents that help when we need it. Let's keep up the tradition!

Good luck to all of our Hawk teams. 2008 should be a very successful and fun year!!

GO HAWKS!

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President
Hoffman Estates Hawks

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IMPORTANT DATES

August 9th- Picture day @ Eisenhower—times TBA

August 23rd—**MANDATORY** football certification day @ Fenton HS-7:00am

Walk-A-Thon – following certification

Parent Party

August 24th – Pre-season game – times TBA

August 30th – 1st Games of the Season

September 13 – Homecoming

October 12 – Cheer Competition

Annual Dance

October 25/26 – Football Playoffs Start

October 26 – Tiny Mite/Mitey Mite Competition

November 16 – Regional Cheer Competition

December 8-13 – Nationals in Orlando, FL

*Certification is MANDATORY or your child will be dropped.



PICTURE DAY

Picture Day is August 9th. We need everyone to be there not only so that we can have you in your team picture, but also because we need your picture for your certification card. If your child is not going to make it to picture day, you need you to tell your coach right away so that he/she makes sure that a picture of your child is taken. It is imperative that a picture gets taken so that a card is made. They cannot get certified without one.

CONCESSION STAND

The concession stand is open during practice with basic items. We do this as a convenience to all of our families that rush to get to practice and those that stay at practice, but we need help. Anyone willing to volunteer during practice, please contact Therese Kelly at therese.kelly@jpmchase.com. Cheer; don't forget to come over to the concession stand if you need something!!



YEARBOOK

There is now a bin inside the concession stand where everyone can drop off pictures or CDs for the yearbook. It will be checked regularly. We are looking for any pictures that anyone has from the 4th of July, including the parade and our booth at the fest. Please drop them in the bin as soon as you can. You can also hand pictures or CD's directly to Marina Straussburger. She is at the home field most nights during practice. She also accepts submissions by email at mstrass438@aol.com.

Also, each team (football and cheer) needs to have at least one to two parents to be its "Team Photographers." Each team needs to find at least one as soon as possible so that we can start getting pictures of practices and events as they come up. No fancy equipment or experience is necessary - just a basic digital camera and the willingness to help out. Marina can coach you on the types of shots she will need for the yearbook. If you are interested, please contact your team mom or email Marina this week.

www.hoffmanhawks.org

Remember to visit the website often as that is where most of our information is posted. You will start seeing coupons from our sponsors at the back of the newsletter. This allows exposure for those businesses that support us. If you know of anyone that wants to get involved-the form is attached. Football camp info is up on the website also.



Hawks Merchandise

Check out the merchandise link on the website! Order sweatshirts, t-shirts, baseball caps, bandanas, beanie caps, ladies tank tops, kids apparel, jackets, vests, sweatpants, shorts, blankets, even beach towels and aprons! Support your team and look great this season!



General Meetings

The General Meetings will continue to be on the third Tuesday of the month at 8:00 pm. The location is at the Hoffman Estates Park District Community Center and Ice Arena (formerly known as Blackhawk). This months meeting is cancelled. The next meeting is Tuesday, August 19 at 8:00pm.

Fundraising

Be sure to check out the magazine fundraiser on our website. Our online fundraising store has over 650 of the most popular magazine titles at up to 85% off newsstands prices. Purchase or renew your favorite magazine subscriptions and 40% of your purchase will go directly to our cause!

You can invite friends and family to help:

Send emails to your friends and family inviting them to purchase their magazine subscriptions online to help support a great cause.

Escrip - We have also started a new fundraiser called *escrip*. Participating business partners contribute a percentage of your grocery loyalty, debit, and credit card purchases to HEAA. Visit www.escrip.com to see a complete list of participants and to sign up. Our group ID is 500017098.

- You register one or more of your existing cards for use in the program.
- Participating merchants will make contributions to HEAA based on purchases made by you, just by using the cards you have registered.
- Your purchases are tracked and available to you online, allowing you to see just how much you are earning on your child's behalf.



Become a Hawk Volunteer

Thank you to all that volunteered their time this past season. The Hoffman Estates Athletic Association is run entirely by volunteers from our community. Parent participation is essential to the survival of our program. Board members, coaches, and parents work hard so that our children have a safe environment in which to make life-long friends.

The greatest treasure we have is our children. As adults, we must ensure that these young people are able to grow up happy, healthy, and above all, safe. Whether they are our children, or the children of others, each of us has a responsibility to protect them. They are our future, and an endless source of joy.

Healthy Hawks Corner

The Organized Parent: Tips and Tricks

Here are some tips for staying organized when your child is playing sports:

- Put a nametag or write your child's name in permanent marker on *everything* (shoes, bags, water bottles etc.)
- Tie a colored string or ribbon on your child's sports bag to make it easy to identify in a sea of bags (spending even an extra minute or two searching for the right bag when you and your child want to get on the road is frustrating and easily avoidable)
- Have your child keep all of his or her equipment together in the same place, preferably in a sports bag
- Make sure he puts her dirty uniform in the laundry. Either that or, to avoid the hassle of trying to get your child's uniform washed and dried in time, it may be worth the extra money to buy doubles on his uniforms
- Do a “sweep” of the area around the field for your son's or daughter's equipment before leaving a practice or game
- Always bring along extra clothing for your child to change into after playing in muddy or rainy conditions. Be sure to replace any item your child uses so you always have a full set of dry, clean clothes
- Keep an extra towel – or two – in the car to keep the seats from getting muddy
- Join a carpool. Other parents are running in the same direction, so offer to pick up their kid for practice if they'll bring yours home afterwards.
- Keep a good calendar. Write down every practice, game and meeting, both start time and finish time, on your calendar. Plan your routine in advance.
- On busy nights, put supper in a crock pot in the morning before work; or keep quick meals in the freezer; don't feel guilty if supper is frozen pizza or scrambled eggs; occasional sub-standard meals won't kill him/her.



-----GET CONNECTED-----

H.E.A.A. Website
www.HoffmanHawks.org

Conference Website
www.chicagolandpopwarner.org

Regional Website
www.midamericapopwarner.com

National Website
www.popwarner.com

Check the HEAA website often for updates.



**Hoffman Estates
Athletic Association**
*P.O. Box 95641
Hoffman Estates, IL 60169*

**SEE YOU AT OUR NEXT
GENERAL MEETING:
Tuesday, Aug 19, 2008
8:00 p.m. @ HEPDCCIA/Blackhawk**



H.E.A.A. UPCOMING EVENTS



August 9 – Team Pictures
August 23 – Certification – Mandatory
August 23 – Walk-A-Thon
August 23 – Parent Party
August 24 – Pre-season Games
August 30 – 1st Games of Season
September 13 – Homecoming

October 12 – Cheer Competition
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